

Kris Mewherter

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Experience

Webmaster, World Affairs Council of Dallas/Fort Worth

September 2008 to Current, Dallas, TX

Redesigned and built the current Council website utilizing XHTML, AJAX and CSS. Manage and maintain website and intranet site updating content and graphics using Web 2.0 and Adobe tools. Manage graphic design and web development interns. Designed and launched the Council's bi-monthly e-newsletter. Work with marketing to create cohesively branded print & interactive campaigns. Design and develop Macromedia Flash based online components, banner ads, demonstrations, tutorials and other marketing tools. Design & code all email campaigns including appeals, membership & program emails (min. 3 emails per week). Increased email open rates by 15%. Edit & upload podcasts on website & iTunes. Developed, implemented and maintain the Council's Social Media sites. Monitor Web-visitor traffic patterns and usability; organize and disseminate related data and proactively recommend and propose modifications and ideas to keep site current, maximize the visitor experience, and build online audiences. Developed custom user controls through ASP.NET for the CMS. Film and edit videos for Council appeals & programs.

Freelancer (Trinity Interactive)

October 2002 to September 2008

Managed my consulting firm (DBA Trinity Interactive) to create websites, web applications, banner ads, emails, SEO and interactive marketing campaigns for numerous clients. Design and develop Macromedia Flash based online components, banner ads, demonstrations, tutorials and other marketing tools. Managed team of freelancers to meet workload. Specialized in front-end design, data visualization, viral workflows, goals analysis and GUI. Designed and developed brand identity for a variety of clients including corporate, e-commerce and non-profit. Other work included graphic design for collateral material, interactive banner ads, illustration and flash animation.

Web Developer, Brink's Inc.

February 2001 to October 2002, Coppell, TX

Maintained Brink's Corporate Website. Designed and developed Brink's corporate intranet. Designed user interface for all internal web applications within Brinks Armored Truck and Cash Management departments. Development of User Research and User Profiles. Creation of User Scenarios. Development of primary/secondary process flows. Creation of UI wire frames. Became Team Leader of User Interface Design in Cash Management. Developed company-wide web standards for web sites, intranet sites and web applications. Obtained 120 hours of ASP.NET & VB.NET training from Microsoft to launch new .NET web applications for Brink's. Developed front-end of three major web applications in ASP & VB .NET for Brinks' Cash Management Systems, Driver ATM scheduling and ATM Management. Created custom user controls utilizing VB.NET.

Web Developer, Chase Manhattan Bank (Renaissance Contractor)

September 2000 to February 2001, Houston, TX

Acted as Lead Designer and Information Architect on projects. Determined the architecture and user experience of a project by translating client business requirements and user needs into functional requirements for large, complex web-based projects. Defined site and application functionality, navigation and interaction, as well as analyzing user tasks and creating scenarios, developing personas, analyzing business requirements and researching competitive analysis/best practices. Developed web applications and intranet sites utilizing ColdFusion, DHTML, HTML, and JavaScript. Developed and maintain all CGI scripts using Perl.

Interactive Designer, SicolaMartin

Expertise

Project management
Standards based website design
SEO

Wireframes
Web application development

Information architecture
Search engine optimization

Graphic design
Internet marketing

Communication design
Social Media strategy

Brand identity

Personal

Professional

Team leader

Self reliant

Highly motivated

Eager to learn

Team player

Task oriented

Programming

HTML/DHTML

CSS

JavaScript

XML/XHTML

ASP.NET 2.0

VB.NET 2.0

SQL

ColdFusion

Perl

Graphic Applications

Adobe Photoshop

Adobe Illustrator

Adobe In-Design

Development Applications

Visual Studio

Dreamweaver

SQL

Raiser's Edge

Multimedia Applications

Flash

Swish

Adobe Premiere

Adobe Audition

CMS

Drupal

Kentico

Blackbaud NetCommunity

Ezekiel

Portfolio Site

trinityinteractive.net

June 1999 to September 2000, Austin, TX

Helped creative team build and implement web marketing strategies for SicolaMartin's clients. Collaboratively built a dynamic web publishing application utilizing XML and Perl. Designed and developed dynamic websites, landing pages and product demos using HTML, DHTML, JavaScript and Flash for agency clients including Novell and Citrix. Designed and produced animated banner ads and rich media banner ads for clients who advertise on major hubs such as Wallstreetjournal.com, Cnet.com, zdnet.com, and wired.com. Consultant to account teams and creative teams to develop an interactive design strategy. Created web templates and web graphic standards for all agency clients.

To Do
Ruby on Rails
Python
Colophon
Gill Sans
Cambria

Intranet Developer, Williams Communications (New Boston Contractor)

January 1999 to June 1999, Houston, TX

Worked a six month contract position at Williams to create a company wide intranet. Met with departments within company to determine what type of presence was needed and business requirements. Created workflows and comps per analysis of data provided by departments. Designed the information architecture and user-interface of new intranet. Developed the intranet site using Perl, HTML, DHTML, and JavaScript. Designed and developed banner ads, and interactive presentations for marketing.

Webmaster, NASA Johnson Space Center (Syscom Development Contractor)

July 1997 to January 1999, Houston, TX

Worked with the International Space Station teams to define site and application functionality, navigation, and interaction. Designed the structure of website and all web pages for the International Space Station website and intranet site. Maintained site. Provided metric reports. Implemented search engine from open source. Created MPEG and QuickTime movies depicting the assembly of the International Space Station.